



## Milica Rančić Demir

**Date of birth:** 01/08/1988 | **Place of birth:** Leskovac, Serbia | **Nationality:** Slovenian |

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### ● ABOUT ME

I hold a PhD in Tourism Sciences. I have several years of professional experience in higher education teaching, research and project work, and international cooperation.

### ● WORK EXPERIENCE

 **UNIVERSITY OF MARIBOR, FACULTY OF TOURISM – BREŽICE, SLOVENIA**

**UNIVERSITY TEACHER – ASSISTANT PROFESSOR – 13/11/2019 – CURRENT**

Teaching lectures and seminars in the following courses:

- Health Tourism
- Health and Thermal Tourism in Slovenia
- Contemporary Trends in Tourism
- Undergraduate Thesis
- Master's Thesis
- Graduate Thesis

Chair of the Thesis Committee.

Head of higher education study program

Author of scientific and professional articles published in journals and conference proceedings in the fields of wellness tourism, sustainable logistics, rural development, and accessible tourism.

Active participation in research and development projects, including:

- Action Plan for the Development of Gastronomy Tourism in the Krško Field (Center for Entrepreneurship and Tourism Krško)
- Project leader within the UM Student Challenges: Model of Distribution of Sustainable Agro-Wellness Products of Slovenian Countryside (#AGROVEL)
- CRP: Evaluation and Reduction of the Carbon Footprint in the Slovenian Healthcare System (V2-24048)
- Flexible Forms of Education: Green Transition and Tourism 5.0 (NOO pilot projects).

Participation at international scientific conferences:

- EMCB 2020
- Bet on Health 2020 (member of the organizing committee and editor of the book of abstracts)
- SITCON 2021
- Conference on the Future of Spa Towns and Regions 2021
- Green Tourism Transitions 2024
- Hand in Hand 2024

Other academic and professional activities:

- Reviewer of scientific articles and monographs, including international publications.
- Lectures at foreign universities within the CEEPUS program, contributing to the international visibility of teaching and research work.



**PROJECT RESEARCHER – 2018**

Trans2work – Education of students with disabilities (equipping online content with sign language for deaf and hard-of-hearing students).

 **SCIENTIFIC INSTITUTE FOR FOOD TECHNOLOGIES, NOVI SAD, SERBIA**

## **RESEARCHER ON PROJECT – 2015 – 2018**

Project: "Development and application of new and traditional technologies in the production of competitive food products with added value for the European and global market."

 **FACULTY OF AGRICULTURE AND LIFE SCIENCES, UNIVERSITY OF MARIBOR, SLOVENIA**

## **RESEARCHER ON PROJECT – 2015 – 2017**

Project: "Organic Food in Gastronomy – Current State, Potential, and Concept (Model) for the Supply of Local Organic Produce and Food."

## ● **EDUCATION AND TRAINING**

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2003 – 2007

**PHARMACEUTICAL TECHNICIAN – GPA 5.0 (HIGHEST GRADE)** Secondary Medical School, Leskovac (Serbia)

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2008 – 2011

**BACHELOR'S IN TOURISM MANAGEMENT – GPA 9.53** Faculty of Sciences, University of Novi Sad (Serbia)

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**Level in EQF** EQF level 6

2011 – 2013

**MASTER'S IN TOURISM AND HOSPITALITY MANAGEMENT – GPA 9.89** Faculty of Sciences, University of Novi Sad (Serbia)

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**Level in EQF** EQF level 7

2013 – 2019

**PHD IN GEOSCIENCES – TOURISM – GPA 10.00 (HIGHEST GRADE)** Faculty of Sciences, University of Novi Sad (Serbia)

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**Final grade** 10 | **Level in EQF** EQF level 8 |

**Thesis** Thesis: Quality of Products and Services in Wellness Centers as a Factor of Hotel Competitiveness in Slovenia

## ● **LANGUAGE SKILLS**

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Mother tongue(s): **SERBIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>SLOVENIAN</b>	C2	C2	C2	C2	C2
<b>ENGLISH</b>	C1	C1	C1	C1	C1
<b>GERMAN</b>	A1	A1	A1	A1	A1
<b>SLOVENIAN SIGN LANGUAGE</b>	B2	B2	B2	B2	
<b>MACEDONIAN</b>	B1	B1	B1	B1	B1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## ● **PUBLICATIONS**

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[Bibliography available at Cobiss](#)

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## ● **DRIVING LICENCE**

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**Driving Licence:** B